

# 2020 ADVERTISING RATE SHEET

## GUIDELINES, DEADLINES, AND PRICING INFORMATION

### CONTACT: Director of Sales & Marketing

The Sioux Lookout Bulletin

Office: 807 737 4207

[advertising@siouxbulletin.com](mailto:advertising@siouxbulletin.com)

The Sioux Lookout Bulletin

Box 1389, 40 Front Street

Sioux Lookout, ON, P8T 1B9

P: 807 737 3209

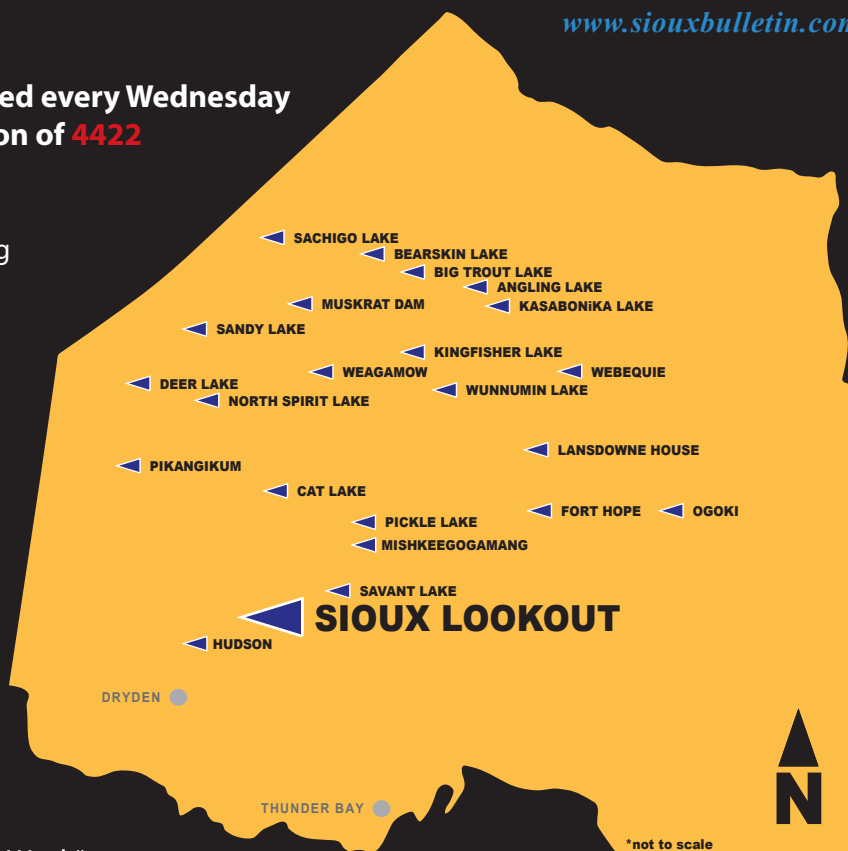
F: 807 737 3084

[www.siouxbulletin.com](http://www.siouxbulletin.com)

### CIRCULATION: Paper distributed every Wednesday with a circulation of 4422

#### SERVING THESE COMMUNITIES

|                 |                   |
|-----------------|-------------------|
| Sioux Lookout   | Mishkeegogamang   |
| Hudson          | Muskrat Dam       |
| Angling Lake    | North Spirit lake |
| Bearskin lake   | Ogoki             |
| Big Trout lake  | Pickle Lake       |
| Cat Lake        | Pikangikum        |
| Deer Lake       | Sandy Lake        |
| Fort Hope       | Sachigo Lake      |
| Kasibonika      | Weagamow          |
| Kingfisher Lake | Webequie          |
| Lansdowne House | Wunnumin Lake     |



#### ABOUT US

- The Sioux Lookout Bulletin first went to press in October 1991
- Local reporters
- Weekly Features including "From the Archives", and "Question of the Week"
- Online since March 2001
- Online features include online articles, service directory, want ads, and community advertisements
- Find us on FaceBook and Twitter

#### ABOUT SIOUX LOOKOUT

- Municipality of Sioux Lookout turned 100 years old in 2012
- Population 5,500
- The "Hub of the North"
- Located half way between Thunder Bay, Ontario and Winnipeg, Manitoba
- Approximately 100 km from Dryden
- 65K off the Trans Canada Hwy, north of Dinorwic on Hwy 72

www.sioxbulletin.com

# DISPLAY AD PRICING GUIDE

## CUSTOM CAMPAIGNS:

We are able to work with your budget and content to design a custom sized and priced ad campaign for you.

**NOTE:**  
Our paper size has changed as of September 4, 2019. For example a 1/4 page will be larger in our new edition

| SUGGESTED SIZE OPTIONS             | SIZE BY COLUMN  | DIMENSIONS       | BLACK & WHITE | FULL COLOUR | COLOUR PLACEMENT |
|------------------------------------|-----------------|------------------|---------------|-------------|------------------|
| Teaser (front)                     | N/A             | 2.38" x 2.8"     |               |             | \$ 143.68        |
| Front/Back Banner                  | 6 col x 1.5"    | 10.5" x 1.5"     |               |             | \$ 194.04        |
| Full Page                          | 6 col x 21.32   | 10.5" x 21.32    | \$ 1,575.97   | \$ 2,363.96 | \$ 2,757.95      |
| 3/4 Page                           | 6 col x 16.125" | 10.5" x 16.125"  | \$ 1,192.33   | \$ 1,788.50 | \$ 2,086.58      |
| 1/2 Page                           | 6 col x 10.75"  | 10.5" x 10.75"   | \$ 794.64     | \$ 1,191.96 | \$ 1,390.62      |
| 1/3 Page                           | 4 col x 10.75"  | 6.95" x 10.75"   | \$ 529.76     | \$ 794.64   | \$ 927.08        |
| 1/4 Page                           | 3 col x 10.75"  | 3 col x 10.75"   | \$ 397.32     | \$ 595.98   | \$ 695.31        |
| 1/8 Page                           | 3 col x 5.375"  | 5.175" x 5.375"  | \$ 198.84     | \$ 298.26   | \$ 347.97        |
| 1/6 Page                           | 2 col x 10.75"  | 3.4" x 10.75"    | \$ 264.88     | \$ 397.32   | \$ 463.54        |
| 1/7 Page                           | 2 col x 9.2142" | 3.4" x 9.2142"   | \$ 226.93     | \$ 340.40   | \$ 397.13        |
| 1/12 Page                          | 2 col x 5.375"  | 3.4" x 5.375"    | \$ 132.56     | \$ 198.84   | \$ 231.98        |
| 1/16 Page                          | 3 col x 2.6875" | 5.175" x 2.6875" | \$ 99.42      | \$ 149.13   | \$ 173.99        |
| 1/24 Page                          | 2 col x 2.6875" | 3.4" x 2.6875"   | \$ 66.28      | \$ 99.42    | \$ 115.99        |
| 1/48 Page                          | 1 col x 2.6874" | 1.675" x 2.6875" | \$ 33.14      | \$ 49.71    | \$ 58.00         |
| Banner                             | 6 col x 2"      | 10.5" x 2"       | \$ 147.84     | \$ 221.76   | \$ 258.72        |
| At Previous Paper Size : Full Page | 6 col x 15.75"  | 10.5" x 15.75"   | \$ 1,164.24   | \$ 1,746.36 | \$ 2,037.42      |
| At Previous Paper Size : 3/4 Page  | 6 col x 12"     | 10.5" x 12"      | \$ 887.04     | \$ 1,330.56 | \$ 1,552.32      |
| At Previous Paper Size : 1/2 Page  | 6 col x 8"      | 10.5" x 8"       | \$ 591.36     | \$ 887.04   | \$ 1,034.88      |
| At Previous Paper Size : 1/3 Page  | 4 col x 8"      | 6.95" x 8"       | \$ 394.24     | \$ 591.36   | \$ 689.92        |
| At Previous Paper Size : 1/4 Page  | 3 col x 8"      | 5.175" x 8"      | \$ 295.68     | \$ 443.52   | \$ 517.44        |
| At Previous Paper Size : 1/6 Page  | 2 col x 8"      | 3.4" x 8"        | \$ 197.12     | \$ 295.68   | \$ 344.96        |
| At Previous Paper Size : 1/7 Page  | 2 col x 7"      | 3.4" x 7"        | \$ 172.48     | \$ 258.72   | \$ 301.84        |
| At Previous Paper Size : 1/8 Page  | 3 col x 4"      | 5.175" x 4"      | \$ 147.84     | \$ 221.76   | \$ 258.72        |
| At Previous Paper Size : 1/12 Page | 2 col x 4"      | 3.4" x 4"        | \$ 98.56      | \$ 147.84   | \$ 172.48        |
| At Previous Paper Size : 1/16 Page | 3 col x 2"      | 5.175" x 2"      | \$ 73.92      | \$ 110.88   | \$ 129.36        |
| At Previous Paper Size : 1/24 Page | 2 col x 2"      | 3.4" x 2"        | \$ 49.28      | \$ 73.92    | \$ 86.24         |
| At Previous Paper Size : 1/48 Page | 1 col x 2"      | 1.625" x 2"      | \$ 24.64      | \$ 36.96    | \$ 43.12         |

All prices are subject to HST. Prices in effect February 20, 2020 and may change without notice.

## WE'VE MOVED UP IN THE WORLD:

As of September 4, 2019, The Sioux Lookout Bulletin has moved to a larger paper size!

From our previous paper size of 11" x 17" we have moved to a 11.5" x 22.5" paper. With the change we have kept our prices per column inch the same, but all our page ratios are changing. A 1/4 page ad in our old layout and the new layout are not the same size; but we still have the same ad sizes available for the same great price; just refer to it by the ad dimension instead!

- The Sioux Lookout Bulletin Staff

(see the following page to compare our previous size to our new sizes)

The image shows a comparison of two newspaper layouts. The top layout is the old 11" x 17" size, and the bottom layout is the new 11.5" x 22.5" size. A large yellow arrow points from the old layout to the new layout, indicating the move to a larger paper size. The new layout shows a 'Teaser' ad (2.375 x 2.8 inches), a 'Front Page Banner' (6 col x 1.5 inches), and a 'Front Page Banner' (6 col x 2.857 inches).

# DISPLAY AD SIZING GUIDE

**Previous Paper Sizes: Refer to by dimension**

Page 10 - Wednesday, March 6, 2020 Volume 26, No. 3 - The Sioux Lookout Bulletin

**NEWS**

Is duipsustrud dd ddddfasd asdf asdf  
P.....

**At Previous Paper Size: FULL PAGE**  
6 col (10.5") x 15.75"

Page 10 - Wednesday, March 6, 2020 Volume 26, No. 3 - The Sioux Lookout Bulletin

**FULL PAGE**  
6 col (10.5") x 21.32"

Page 10 - Wednesday, March 6, 2020 Volume 26, No. 3 - The Sioux Lookout Bulletin

**< Teaser**  
2.375" x 2.8"

Is duipsustrud dd ddddfasd asdf asdf  
Q.....

Is duipsustrud dd ddddfasd asdf asdf  
Q.....

**Inside The Bulletin** Is duipsustrud dd ddddfasd asdf asdf  
Q.....

**Front Page Banner**  
6 col x 2.857 in"

Page 10 - Wednesday, March 6, 2020 Volume 26, No. 3 - The Sioux Lookout Bulletin

**NEWS**

Is duipsustrud dd ddddfasd asdf asdf  
P.....

**1/6 PAGE**  
2 col (3.4") x 10.75"

**1/7 PAGE**  
2 col (3.4") x 9.2142"

**1/12 PAGE**  
2 col (3.4") x 5.375"

Page 10 - Wednesday, March 6, 2020 Volume 26, No. 3 - The Sioux Lookout Bulletin

**NEWS**

Is duipsustrud dd ddddfasd asdf asdf  
P.....

**At Previous Paper Size: 1/16 PAGE**  
3 col (5.175") x 2"

**At Previous Paper Size: 1/4 PAGE**  
3 col (5.175") x 4"

**At Previous Paper Size: 1/4 PAGE**  
3 col (5.175") x 8"

**At Previous Paper Size: 3/4 PAGE**  
6 col (10.5") x 12"

Page 10 - Wednesday, March 6, 2020 Volume 26, No. 3 - The Sioux Lookout Bulletin

**NEWS**

Is duipsustrud dd ddddfasd asdf asdf  
P.....

**3/4 PAGE**  
6 col (10.5") x 16.125"

Page 10 - Wednesday, March 6, 2020 Volume 26, No. 3 - The Sioux Lookout Bulletin

**NEWS**

Is duipsustrud dd ddddfasd asdf asdf  
P.....

**1/3 PAGE**  
4 col (6.95") x 10.75"

**1/3 PAGE**  
6 col (10.5") x 7.1667"

Page 10 - Wednesday, March 6, 2020 Volume 26, No. 3 - The Sioux Lookout Bulletin

**NEWS**

Is duipsustrud dd ddddfasd asdf asdf  
P.....

**1/4 PAGE**  
3 col (5.175") x 10.75"

**1/8 PAGE**  
3 col (5.175") x 5.375"

**1/4 PAGE**  
6 col (10.5") x 5.375"

Page 10 - Wednesday, March 6, 2020 Volume 26, No. 3 - The Sioux Lookout Bulletin

**NEWS**

Is duipsustrud dd ddddfasd asdf asdf  
P.....

**At Previous Paper Size: 1/12 PAGE**  
2 col (3.4") x 4"

**At Previous Paper Size: 1/24 PAGE**  
2 col (3.4") x 2"

**At Previous Paper Size: 1/3 PAGE**  
4 col (6.95") x 8"

**At Previous Paper Size: 1/6 PAGE**  
2 col (3.4") x 8"

**At Previous Paper Size: 1/2 PAGE**  
6 col (10.5") x 8"

Page 10 - Wednesday, March 6, 2020 Volume 26, No. 3 - The Sioux Lookout Bulletin

**NEWS**

Is duipsustrud dd ddddfasd asdf asdf  
P.....

**1/2 PAGE**  
6 col (10.5") x 10.75"

Page 10 - Wednesday, March 6, 2020 Volume 26, No. 3 - The Sioux Lookout Bulletin

**NEWS**

**Back Page Banner 6 col x 1.5"**

Is duipsustrud dd ddddfasd asdf asdf  
P.....

**1/12 PAGE**

**1/48 PAGE**

**1/24 PAGE**

**1/16 PAGE**

**BANNER 6 col x 2"**

Page 10 - Wednesday, March 6, 2020 Volume 26, No. 3 - The Sioux Lookout Bulletin

**NEWS**

Is duipsustrud dd ddddfasd asdf asdf  
P.....

**1 column (1.625")**

**2 column (3.4")**

**3 column (5.175")**

**4 column (6.95")**

**5 columns (8.72")**

**6 columns (10.5")**



\* Wednesday 12:00 noon when preceded by a holiday

23 words or less

**ADD A PHOTO OR GRAPHIC .....\$ 7.76**

- Ads must be prepaid in full
- The first 3 words will be bold
- Abbreviations are counted as words
- Uploaded for free to our website

Fax: **807 737 3084**

*For Sale*



**VWD Windows winter special**  
on NOW. To Save call The  
Window & Door Store at  
1-800-815-2379 or visit

Are you looking for Telephone  
and Internet Provider?  
Call MegaFon Connection!  
We offer the best prices.  
No contract required. Call  
1-866-717-2111.

## Real Estate

**For sale or rent.** Discover your own private paradise on South Shore Drive. 25 minutes from town 5 minutes in winter. 2 bedroom mobile with many updates Close to trails \$850 plus utilities. will consider trading mortgage. 737-4919.



3.4" x 1.6"

per week **\$22.58**

1.625" x 1.6"

per week **\$11.70**

- Your source for community services, contractors and professionals.**

**Good News Books**  
**Gift & Book Store**  
 69 Front St., Sioux Lookout  
 Now Serving locally roasted coffee from The Mill  
 Mon. - Fri. 10:00 - 5:00  
 Saturday 10:00 - 4:00  
 Sunday 12:00 - 4:00  
 737-4200  
 1-800-870-8888

**ADS RUN  
12 WEEK MINIMUM**

Large ad **\$21<sup>92</sup>/wk**  
3.4" x 1.6"

Small ad **\$11<sup>36</sup>/wk**  
1.625" x 1.6"

 **Alcona  
Storage**  
Phone:  
**807-738-8888**  
Web site:

**OPTOMETRISTS**  
Dr. Lisa Turcotte & Dr. Doriana Veneziano

46 PRINCESS STREET  
Dryden, ON Z2B-6B95  
1-866-398-4070

Comprehensive Eye Exams • Eye Wears  
Contact Lens Fittings • Retinal Photography  
Retina & Optic Nerve Scans

 **Mascotto's**  
Sioux Lookout, ON  
*MERCUY*  
Ouvrerie

**OPEN MONDAY TO SATURDAY 7AM TO 7PM**  
Box 1332, 15 Wellington St  
Sioux Lookout, Ontario P8T 1B8  
903.327.4370 • Toll Free: 1.866.462.3095

**5 MILE CORNER**  
OPEN 7 DAYS A WEEK

- Gas Bar • Gift Shop • Local Art
- Native Crafts • Jewelry • Accessories
- Bail • Convenience Store • Souvenirs
- Mens, Womens & Childrens Clothing
- LOCALLY MADE ARTS & CRAFTS

**SIoux LOOKOUT CHIROPRACTIC**  
Dr. Oleh Zmiyivsky D.C.  
(Zmee-you-ski)  
**737-7773**  
37 Queen St., Sioux Lookout, ON P8T 1A3  
Monday 1-6pm Tuesday to Thursday 9am-12noon, 3

**Dorl's Sewing Studio & Quilt Shop**  
*Authorized Janome & Elita Sewing Machine Dealer*

For all your sewing and quilting supplies,  
 dressmaking & alterations:

**STORE HOURS**

|                  |              |  |
|------------------|--------------|--|
| Monday           | 12 pm - 5 pm | 3 Loon Lake Road   |
| Tuesday - Friday | 9 am - 5 pm  | Phone: 807-737-3674  |
| Closed daily     | 3 pm - 4 pm  | E-mail: <a href="mailto:dstsewing1959@aol.com">dstsewing1959@aol.com</a> |
| Saturday         | CLOSED       |  |
| Sunday           | CLOSED       |  |

**Like us on Facebook**  
 Increase at Dorl's We have to go

*Alary Ellen Johnson, MSW, CSW*  
 Licensed Social Worker  
 • Counselor in private practice  
 • Counseling for individuals, couples and families  
 • Employment assistance programs accepted  
 807-737-0069 Email: [maj2207@gmail.com](mailto:maj2207@gmail.com)

**Your source for community services, contractors and professionals.**

**The Window & Door Store**  
WDS

• Sealed Units • Windows  
• Entrance Doors • Double Doors  
Garden Doors • Patio Doors

The Window, Door & Sealed Unit Experts  
(807) 938-8826  
[www.windowdoor.net](http://www.windowdoor.net)

1401 Kapaeha Road, Suite 100, Honolulu, HI 96813

 **Keay Contracting  
& Septic**

**737-1058**

**RESIDENTIAL & COMMERCIAL SERVICES**

- Septic Pumping • Grease Traps • Septic Field Flushing

**PORTA-POTTY RENTALS  
BACKHOE & SKID  
STEER SERVICES**



**SR REFRIGERATION  
& AIR CONDITIONING**  
Commercial and Residential

**Attention Camp Owners  
and Rural Homeowners**  
Water filters available for sale,  
at very competitive pricing,  
for ready filter housings to the life

Scott Dell  
**727 1528**

**trans canada  
pet clinic**

Mon-Fri 8:30 - 1:00pm  
Sat 8:30 - 1:00pm  
Closed on Sundays  
24 hr. Emergency Service

**(807) 223-5900**

**HMCARS**

**Michael T. Georger**  
Owner  
[www.hmcars.ca](http://www.hmcars.ca)  
Licenced Repair Garage

45 York St.  
Stouyville, ON P8T 1K1  
Email: info@hmcars.ca


Tel: 807-737-4666  
Ct: 807-738-0800  
Toll Free: 877-337-4666

**Cars, Trucks, Commercial Vehicles, Heavy Equipment, Tow**



REMR  
ROOFING • SIDING • STEEL & ALUMINUM  
IT'S ALL WE DO!

office: 96 King Street, Dryden  
tel: 807.223.5223 | c: 807.465.4196  
e: remmond@remr.net

  
**Sunset Country  
Renovations**

**James Esh**  
Ph: (807) 220-6043  
Em: [scorenos@xplornet.ca](mailto:scorenos@xplornet.ca)

Box 160  
Wabigoon, ON  
POV 2W0

**Roofing, Siding,  
Painting, Decks, Renovations**

 **LAKESIDE MARINA LTD**  
Sales • Service • Parts  
Mike & Deanna Smith

P.O. Box 344, #1 Hwy 105  
Red Lake, ON P0V 2M0  
Ph: (807) 727-2366  
Fax: (807) 727-3377

Yamaha, Ski-Doo, Cat-Arn  
Alumacraft, Alcantara  
Lawns & Garden

[info@lakesidemarinaul.com](mailto:info@lakesidemarinaul.com) [www.lakesidemarinaul.com](http://www.lakesidemarinaul.com)

 **H&H IMPORTERS**  
**& Sales (Thunder Bay) Inc.**

**Outdoor Wood and Pellet Furnaces**

**Andrew Hallow**  
 Authorized Central Boiler Dealer  
 Phone: 807-928-1152  
[www.hhimporters.ca](http://www.hhimporters.ca)

3879 Hwy 11-17  
 Kakabeka Falls, ON  
 P7K 0H7



**Installation, Replacement Parts & Service**

\* Wednesday 12:00 noon when preceded by a holiday

***If no reply is given by Friday at 4:00 your ad will appear as is in the paper that you have booked it to run and you will be charged accordingly.***

[www.sioxbulletin.com](http://www.sioxbulletin.com)

# ONLINE ADVERTISING

## ONLINE ONLY RATE

Advertising rates for our website.  
Web ads include full colour design for  
banners and sidebars

### BANNERS \$ Per Week

**HEADER** † . . . . . \$108.23  
728 x 90 pixels

**FOOTER** † . . . . . \$86.80  
728 x 90 pixels

### SIDEBARS \$ Per Week

**MEDIUM BOX** † . . . \$76.09  
300 x 250 pixels

**BIG BOX** † . . . . . \$108.23  
300 x 600 pixels

OR

## PRINT DISPLAY/ONLINE MIXED RATE

Advertise in the paper and online and receive these **discounts!**

### DISPLAY ADS / WANT ADS\*

Running an ad in the paper? You'll automatically receive a **50% discount** on the online ad price to advertise the same ad online!

Display Ad : Medium Box unless otherwise specified  
Want Ad : Employment Page

### FEATURES

Web ad can include a link to your organizations website if provided OR to a JPEG of your print ad on our Community Advertisements, or Want Ads sections.

**\* Ads must be a minimum of 2 columns x 4 inches to receive online discount**

*All prices are subject to HST. Prices in effect February 20, 2020 and may change without notice.*

## FLYERS

### FLYER INSERTION GUIDELINES & INFORMATION

#### FLYER SUBMISSION PROTOCOL:

1. Determine insertion date
2. Email the following **DETAILS** to [advertising@siouxbulletin.com](mailto:advertising@siouxbulletin.com)

#### 3. FLYER SUBMISSION GUIDELINES

Flyers Required: 4500  
Maximum Size: 11.25" x 11"  
Weight Per Flyer: 50 g (overweight flyers will require approval and a fee)  
Publication: Wednesdays  
Drop off Deadline: Thursday prior to Insertion Date

- Insertion Date
- Flyer Name
- Flyer Size
- Flyer Weight
- Quantity Shipped
- Date Shipped
- Per Unit Price
- Contact & Billing Info

**FLAT RATE - 4500 ... \$482.23**

***Frequency discounts may apply.***



#### Shipping Location:

The Chronicle Journal  
ATTN: Earl Wood  
Re: Flyer Insert; The Sioux Lookout Bulletin  
75 S Cumberland Street  
Thunder Bay, Ontario, P7B 1A3  
807-343-6284

#### Packaging Instructions:

Must be boxed or on a pallet.  
If boxed - a maximum of 500 per box.  
If on a Pallet - Must be bundled & strapped.  
Individual bundles must not exceed 500 copies.

***Bulletin does not provide printing services for flyers.***

*All prices are subject to HST. Prices in effect February 20, 2020 and may change without notice.*



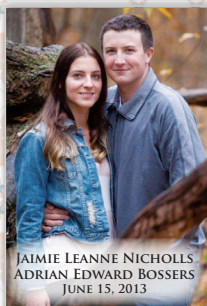
# MEMORIES & CELEBRATIONS OF LIFE

SEE DISPLAY AD RATES,  
THIS SECTION RECEIVES **FREE FULL COLOUR**  
AND WILL BE POSTED ONLINE FREE OF CHARGE

**BIRTHS, DEATHS, ENGAGEMENTS,  
IN MEMORIAMS, OBITUARIES,  
WEDDINGS, THANK YOU'S**

## Memories & Celebrations of Life

### Engagement



#### NICHOLLS-BOSSERS

Tom and Julie Nicholls are proud to announce the upcoming marriage of their daughter Jaimie Leanne Nicholls to Adrian Edward Bossers, son of Johan and Ann Bossers on Saturday June 15th in Stratford Ontario. Jaimie and Adrian have been privileged to call Sioux Lookout home for the past two years and wish to thank all of their friends and coworkers for their support and friendships.

JAIMIE LEANNE NICHOLLS  
ADRIAN EDWARD BOSSERS  
JUNE 15, 2013

### Birth

#### LAYLA DAWN MAE EMBERLEY

MAY 22, 2013  
6lbs - 14 oz - 19 inches

#### EMBERLEY/DAVIES

Congratulations to Justin, Hilary, Jayden & "Benley" on the birth of their beautiful baby girl.

Love, Nana, Poppy, Auntie Melissa,  
Uncle Chris, & "Charlie"



### In Memoriam



#### DEIDRE CHUKRA

In memory of Deidre Chukra, our daughter, sister, aunt and mother of Kashuis, who passed away 3 years ago on March 14, 2010.

They say time heals but we find it harder every day without you, since you've been gone.

Miss you and love you forever.

Love mom, dad,  
your family, and Kashuis

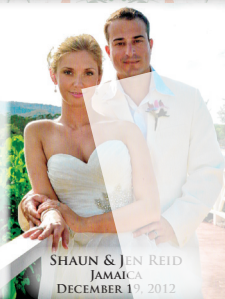
DEIDRE CHUKRA  
MARCH 14, 2010

### Wedding

#### KAVANAGH-REID

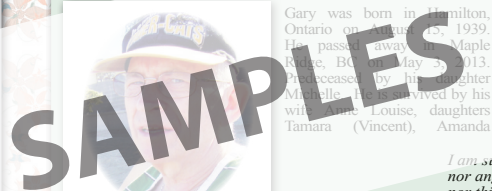
Proud parents Neil and Eva Reid together with John and Darlene Kavanagh of Mississauga are pleased to announce the marriage of their children Shaun and Jennifer. The wedding took place on December 19th, 2012 in beautiful Runaway Bay, Jamaica, surrounded by their family and friends.

"Grow old with me, the best is yet to be"



SHAUN & JEN REID  
JAMAICA  
DECEMBER 19, 2012

### Obituary



Gary Wayne Honeysett  
August 15, 1939  
May 3, 2013

Gary was born in Hamilton, Ontario on August 15, 1939. He passed away in Maple Ridge, BC on May 3, 2013. Predeceased by his daughter Michelle. He is survived by his wife Anne Louise, daughters Tamara (Vincent), Amanda

(Garth) and 4 grandchildren; brother Bruce (Georgina), sister in law Christine, many nieces, nephews family and friends from coast to coast. A Celebration of Life was held Tuesday, May 7th at St. John the Divine Anglican Church in

Maple Ridge. Donations can be made to the Alzheimer's Society, St. John the Divine Anglican Church or charity of your choice.

Expressions of sympathy can be made at [www.gardenhill.ca](http://www.gardenhill.ca)

*I am sure that neither death, nor life,  
nor angels, nor principalities,  
nor things present, nor things to come,  
nor powers, nor height, nor depth,  
nor anything else in all creation  
will be able to separate us from the love of God  
in Christ Jesus our Lord.*

Romans 8:38-39

### Thank You



Janice Young

#### Thank You

Our most sincere thank you to all who supported us in the loss of, and sudden passing of our daughter, sister, aunt, and great aunt, Janice Young. To Bruce, Ken, Susan, Jordan, Brittany & Chelsea, Lew & Geraldine for being there for us right after we received that sorrowful phone call.

Brittany - I can't thank you enough for making all the flight arrangements when you knew I couldn't do it - Gloria and George for all your phone calls of support from Arizona; Fred and Lolly for meeting us in Thunder Bay and making sure we made our connection without missing it. Lew & Geraldine, you cannot be thanked enough for being there for us, Lew for accompanying me to Ottawa and Geraldine, Susan & Brittany for making sure Tom was fed.

### Happy Birthday

HAPPY 30<sup>TH</sup>  
BIRTHDAY!

SENDING LOVE FROM  
SIOUX LOOKOUT, ON  
- LOVE NIKKI & LANE

30 and Fabulous



MELISSA & TEGAN  
OF ALBERTA, CANADA

#### Births

#### Obituaries

#### Engagements

#### In Memoriams

#### Thank You

#### Weddings

#### Birthday Wishes

Email your tribute advertising to [advertising@siouxbulletin.com](mailto:advertising@siouxbulletin.com)

All prices are subject to HST. Prices in effect February 20, 2020 and may change without notice.

## ADVERTISING POLICIES

**LIABILITY FOR ERROR** **THE BULLETIN** shall not be liable for slight changes or typographical errors that do not lessen the value of the advertisement. **THE BULLETIN's** liability for other errors or omissions in connection with an advertisement is limited to publication of the advertisement in any subsequent issue or the refund of any monies paid for the advertisement. **THE BULLETIN** will be responsible for first run errors only.

**INDEMNIFICATION** The Advertiser and/or the advertising agency agrees to defend and indemnify **THE BULLETIN** against any and all liability, loss or expenses arising from claims of libel, unfair competition, unfair trade practices, infringement of trademarks, copyrights, trade names, patents or proprietary rights or violation of rights of privacy resulting from the publication of an advertiser's advertisement.

**COPYRIGHTED MATERIAL** The Advertiser assumes all liability for all content (including text, representations, illustrations, or of any sketch, map, label, trademark or other copyrighted material) of the advertisement. The responsibility for obtaining permission to use copyrighted material in the advertisement rests solely with the Advertiser. **THE BULLETIN** will only use material that is known to be free of copyright.

**OWNERSHIP OF ADVERTISEMENTS** **THE BULLETIN** retains ownership of the copyright for any advertisements created by **THE BULLETIN**. The advertisement may not be reproduced, distributed, displayed or transmitted without prior written consent from **THE BULLETIN**. The Advertiser may purchase the copyright from **THE BULLETIN** for a fee equal to 25% of the undiscounted cost of the advertisement, excluding taxes.

**APPROVAL OF ADVERTISING BY PUBLISHER** All advertisements are subject to the publisher's approval. **THE BULLETIN** will not publish advertisements that are offensive or objectionable in the opinion of the publisher. Advertisements that, in the sole opinion of the publisher, contain false or misleading statements will not be published. Advertisements that simulate editorial content must be clearly defined and labeled "ADVERTISEMENT" and **THE BULLETIN** may, in its sole discretion, so label such copy.

**ADVERTISEMENT SIZES** Advertising must conform to the sizes and formats required by **THE BULLETIN** for purposes of layout and consistency. Ads will be proportionally resized to the nearest column width. Non-conforming advertisements may be floated but the Advertiser will be charged for the space to fill up the next largest column width.

**POSITION GUARANTEE** The Advertiser may request that the advertisement be placed on a specific page within the paper. A surcharge of 25% of the undiscounted cost of the advertisement, excluding taxes, will be added for guaranteed placement. Guaranteed placement ensures that the advertisement will appear on a specific page and does not guarantee where the advertisement will be placed on that page.

**CANCELLATION OF ADVERTISEMENTS** Cancellations will be accepted until the deadline for the particular issue in which the ad is being run. Advertisements – online or print -- that are cancelled after 5:00 p.m. Friday (5:00 p.m. Thursday if Monday is a holiday) will be billed to the Advertiser at a charge equal to 50% of the undiscounted cost of the advertisement, excluding taxes.

**CHANGES** Changes to advertisements submitted after the deadline are subject to a surcharge equal to 25% of the undiscounted cost of the advertisement, excluding taxes. After two proofs, any advertisement – online or print – that requires further changes that are not as a result of an error by **THE BULLETIN**, will result in a \$10 fee per additional proof.

**DEADLINES** All advertising must be received by noon on the Thursday prior to publication. In the event of a change in the production schedule due to a holiday, all advertising must be received by noon on the Wednesday prior to publication. Exceptions may be granted on a case-by-case basis, and are at the sole discretion of the Production Manager.

**APPROVAL OF ADS BY ADVERTISER** If no reply is given by Friday at 4:00 p.m., an ad will appear as is in the issue in which it has been booked to run and the Advertiser will be charged accordingly.

**LAST MINUTE AD CREATION AND PUBLICATION** Ads requested after 5:00 p.m. Friday (5:00 p.m., Thursday, if Monday is a holiday) may be processed and placed in the paper if time and space permit. Such ads, if processed and placed, will be subject to a surcharge equal to 25% of the undiscounted cost of the advertisement, excluding taxes.

**RATES** Advertisements will be priced in accordance with the current rates. Rates are subject to change without notice. Advertising rates are not contingent on **THE BULLETIN** reaching any circulation or readership level that may be represented in **THE BULLETIN's** marketing materials.

**MATERIALS** Any materials submitted to **THE BULLETIN** and not claimed by the Advertiser will be stored for one year and then destroyed.

**INSERTION INSTRUCTIONS** Each advertisement must be accompanied by the following information (written, printed or electronically submitted): Advertiser or Agency (Business Name), Contact Name, Phone Number, Fax Number or Email Address (for sending proofs), Date(s) that the advertisement is to run, Purchase Order Number (if applicable), Placement Requests (if applicable), and any special instructions.

**ENFORCEMENT OF POLICIES** Enforcement or non-enforcement of these policies is at the sole discretion of The Bulletin. Non-enforcement of a policy does not set a precedent, invalidate the policy or imply a waiving of the policies.